

MEMBER BIOGRAPHY



Giancarlo . Magnaghi
Owner/Consultant

Studio Magnaghi

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Milano, 20151 Italy

Email Address: g.magnaghi@studiomagnaghi.it

Web Site: <http://www.studiomagnaghi.it>

Type of Business: Consulting Services

Major Product / Service: ICT, Security and Project Management

Expertise: ICT strategies & technologies

Marketing Area: International

Education / Degrees: Electronic Engineering, Politecnico of Milano

Affiliations / Awards: Journalist, Published book "Networking for the Enterprise" for Hewlett Packard, and "La protezione e la valorizzazione dei beni culturali" for ANIE (National Association of Italian Electrical & Electronics Manufacturers)

Favorite Publication: Technical Publication Contributor

Hobbies / Personal Gardening, Repairs

Interest: Horse Riding, skiing

Family:

Giancarlo Magnaghi received a Degree in Electronic Engineering from "Politecnico di Milano" plus several post-lauream courses from European and US Universities and Business Schools.

At the beginning of the 70', he contributed to the development and launch of Laben 70, a minicomputer entirely designed and built in Italy.

In 1974, he was co-founder of Data General Italy, the Italian Subsidiary of Data General Corp., where he was appointed Director Software and then Director Marketing up to 1986.

From 1987 to 1996 he worked for the Olivetti Group, with various responsibilities in Product strategies, International Marketing, Education and Information Systems. He organized important international Events and was responsible for the development of one of the first multichannel CRM systems.

He is the President of Studio Magnaghi (www.studiomagnaghi.eu, www.studiomagnaghi.it), a consulting organization on Information & Communications Technology & Security strategies, and he is mainly working as a consultant and project leader for design and optimization of computer & telephony networks and security issues. He is also consultant and professor for Technology Innovation at the IDI Foundation (Istituto Dirigenti Italiani), the official Education Institute of Italian SME managers.

He wrote the books "La Telematica in Azienda"(1989), "Le reti informatiche e le applicazioni wireless al servizio delle imprese"(2005), "La protezione e la valorizzazione dei beni culturali"(2006), and several papers. He regularly contributes to professional ICT magazines.

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